



Keeping Track of Youth Employment Programs and Understanding What Works

Marisel Sabra - Istanbul, May 7th



BID

FONIN

Fondo Multilateral de Inversiones
Miembro del Grupo BID

1. Why a Youth-Employment Strategy
2. FOMIN's experience
3. Models of intervention
4. Lessons learned
5. Action Plan

WHY A ESTRATEGY?

YOUTH EMPLOYMENT IN LAC

- 148M youth between 15-29 years old
- 50M youth are considered “at-risk”
- 50% did not finish high school
- 1:5 youth do not study nor work (‘NEET’, ‘NINI’)
- Youth unemployment rate 3X adults

FOMIN'S EXPERIENCE

From 1993,
it's an
innovation
laboratory

Poor and
vulnerable
people

Access to
finance, basic
services;
markets and
capabilities.

US\$100
millions/year
39 donors

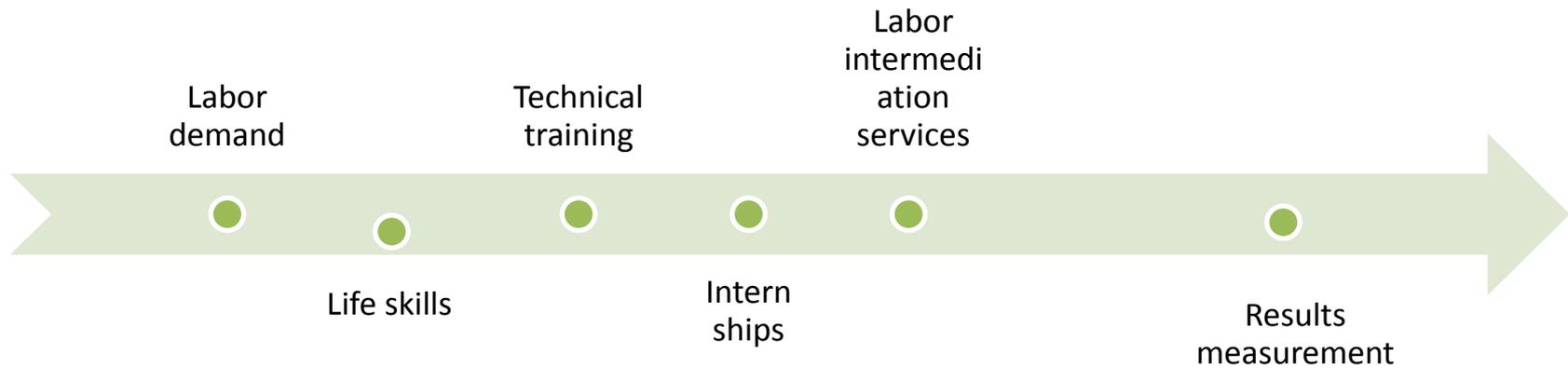
FOMIN'S EXPERIENCE: WHAT WE DID

MIF's 18 years of experience working in youth employment and entrepreneurship

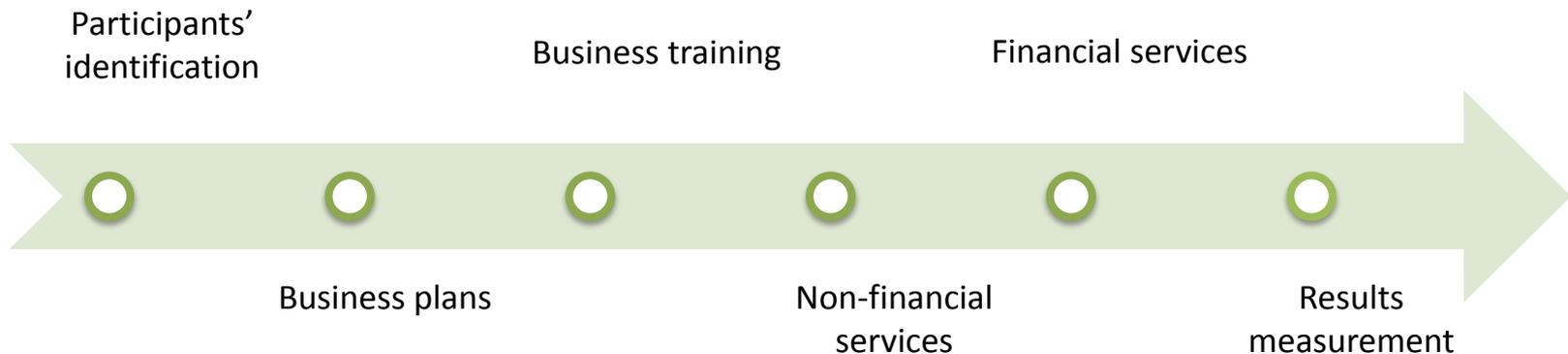
- +120 projects implemented between 1994 – 2012
- +\$80M invested by the MIF
- +\$125M leveraged from public and private partners
- +100 partners in the region
- +235K poor and low income youth trained in 24 countries

THE MODELS: HOW WE DID IT

MIF's intervention models Employment



Entrepreneurship



WHAT WE LEARNED

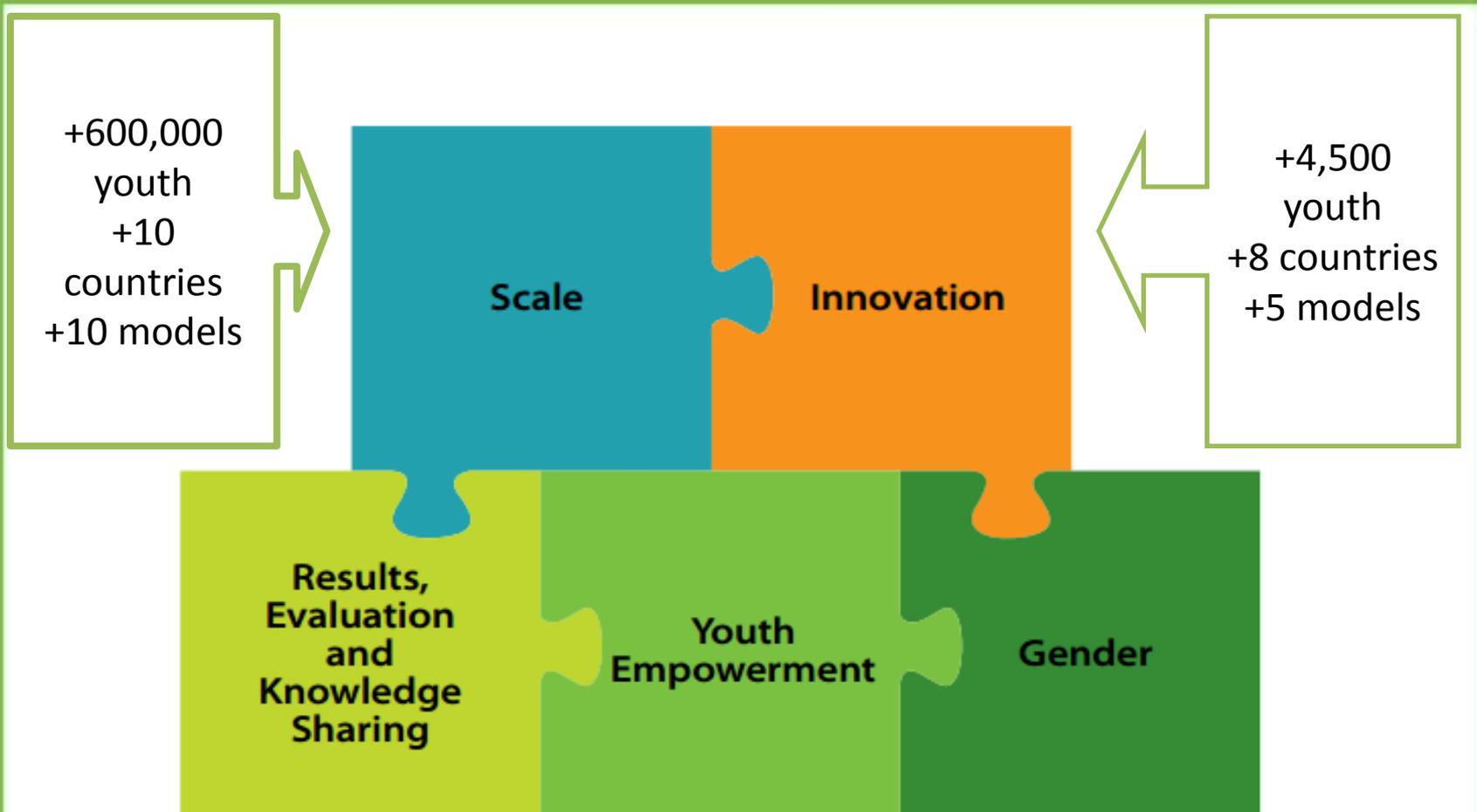


- Understanding Youth's Needs
- Understanding Employers' Needs
 - Life skills are fundamental
 - Technical and business skills
 - Mentoring /tutoring as a essential complement
- Value proposition of Job placement
- Scale requires the right partners

EXPERIMENTAL EVIDENCE

Country / Project	Increase in Employment	Increase in Earnings
Argentina/ ADEC – Entra21	8.3% (formal employment)	32%
Brazil/ Galpão Aplauso	19.5% (having a job) 24.3 % (having a salaried job)	insig.

ACTION PLAN:



OUR ENDEAVORS:

- Partnering to achieve scale
- Quality standards
- Closing the knowledge gaps
- Monitoring and Evaluation tools

WHO WE ARE WORKING WITH



CIRQUE DU SOLEIL.



MIF PARTNERS: **neo**



Contact Us



Mariel Sabra, mariels@iadb.org

www.fomin.org

www.facebook.com/fominbid

www.twitter.com/fominbid